

Reach over 42,000 households with your classified ad in the *Leader!*

15 WORDS ONLY \$11

Send in this completed coupon, with your check or money order, and your ad will be published one time in the *West Side Leader*. Or if you want your ad to run in the *West Side Leader* and the *South Side News Leader*, the cost is \$14 for 15 words or less to reach over 65,000 homes. More than 15 words? Each additional word (or initial or group of numerals) is only 25 cents each per paper. All ads are accepted and placed under categories at the discretion of the publisher. All rental or real estate advertising must be in compliance with Fair Housing standards.

- I wish to advertise in the **WEST SIDE LEADER & SOUTH SIDE NEWS LEADER**
- I wish to advertise in the **WEST SIDE LEADER ONLY**

Name _____ Phone _____

Address _____

City, State, Zip _____

Category _____

Date(s) of Insertion _____

Ad to Read: 1. _____ 2. _____

3. _____ 4. _____ 5. _____

6. _____ 7. _____ 8. _____

9. _____ 10. _____ 11. _____

12. _____ 13. _____ 14. _____

15. _____ attach sheet for additional words

PLEASE NOTE

Leader Publications' classified advertising deadline is Tuesday 12 noon before publication. Advertisers must prepay all ad insertions by deadline. Ads received after deadline or not paid for by deadline will be held until the next edition. Please send this form with payment or stop by our office at 3075 Smith Rd., Suite 204, Akron, OH 44333. Forms can also be faxed to 330-665-9590.

15 words in *West Side Leader* \$11.00

15 words in *South Side News* \$3.00 _____

Additional words _____

@ \$.25/ea. **per paper** _____

Bold \$2.00/ea. per paper _____

Box \$1.00/ea. per paper _____

Center \$1.00/line ea. paper _____

Blank Line \$1.00/line _____

All Caps \$1.00/ad _____

Visa/MC/Discover/Am. Ex. # _____

(circle one) exp. date _____

Total

**330-665-0909 • CLASSIFIED AD DEADLINE:
TUESDAY 12 NOON BEFORE THURSDAY PUBLICATION.**